



STAPP AB: Building the Shooting Ranges of the Future with Cutting-Edge Technology

# WHAT'S THE DEAL WITH STAPP?

Present by Dan Krigholm



[www.stapp.se](http://www.stapp.se)

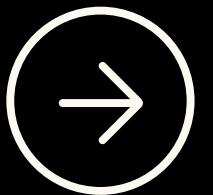


[info@stapp.se](mailto:info@stapp.se)



Torestavägen 2 63239 Eskilstuna

# POINTS OF INTEREST





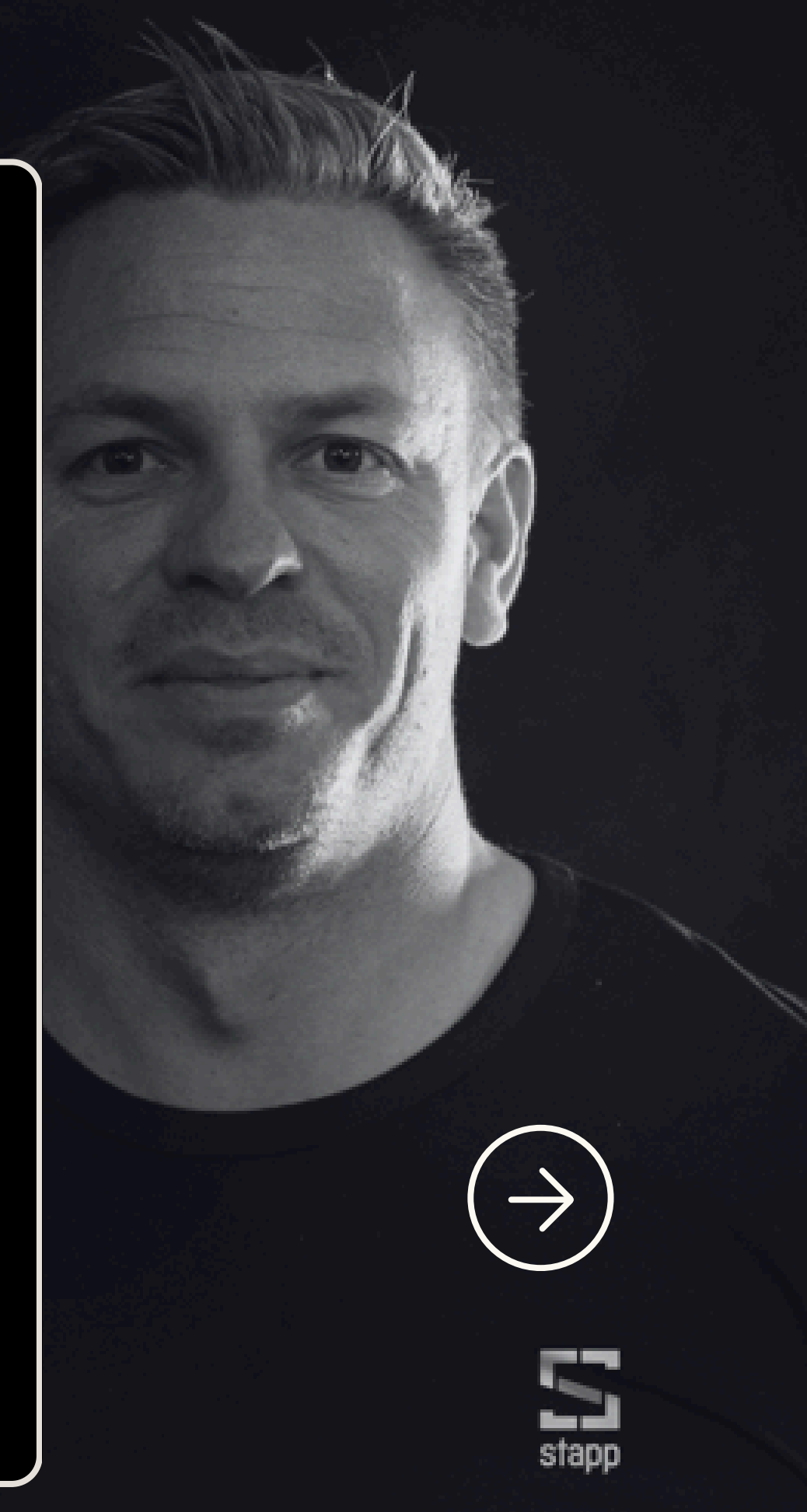
# INTRODUCTION OF STAPP

The history of Stapp began in the end of 1980s with Gerth Moberg who was an entrepreneur. He started to develop solutions for the shooting industry and came up with the environmental bullet traps for the Swedish military ranges.

1995 Stapp got a patent for what's known as the Environmental Bullet Trapp.

Today, Stapp AB offers comprehensive solutions for shooting ranges—from planning and construction to service and maintenance. The company also delivers advanced electronic target systems and technical components to customers worldwide, continuing to lead in innovation, quality, and sustainability.

With over three decades of experience, Swedish engineering, and a culture built on reliability, precision, and development, Stapp AB continues to set the standard for the shooting ranges of the future—in Scandinavia and globally.





# WHY STAPP?



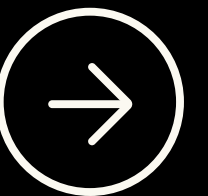
Three decades of experience



Swedish engineering



Culture built on reliability, precision, and development

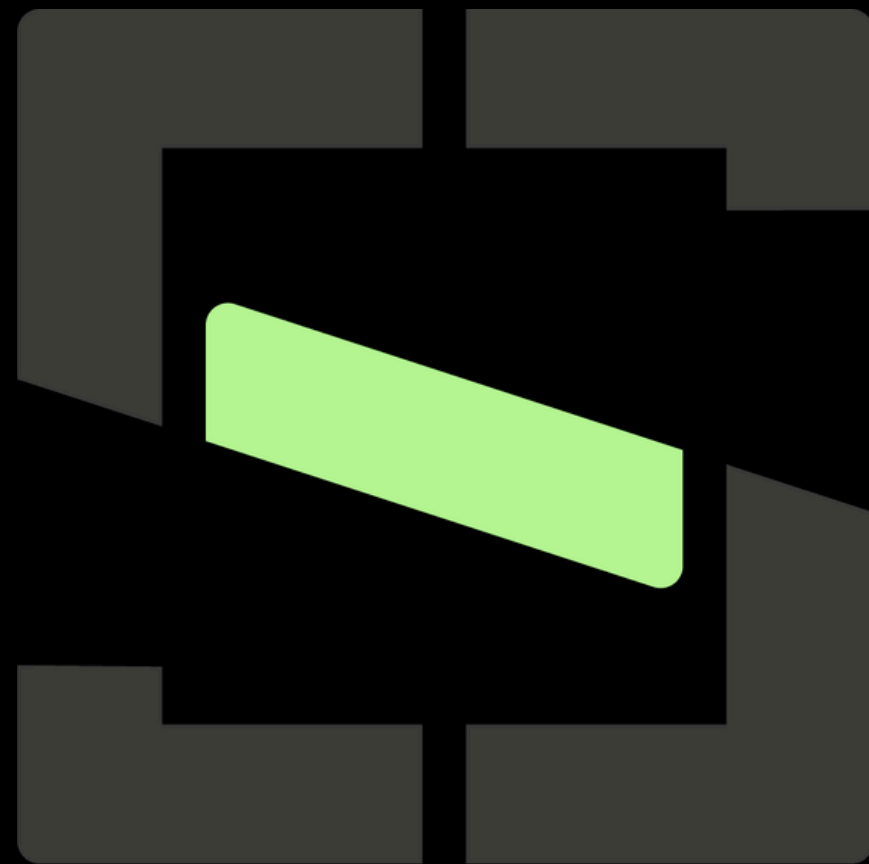


# INNOVATION AND DEVELOPMENT



## Innovation

Each product is continuously updated and never considered finished. With the knowledge and technical expertise available at Stapp, the products are constantly developed to meet customer demands.

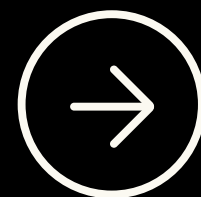


stapp



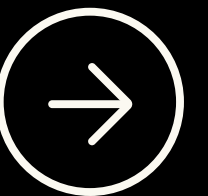
## Product Development

At Stapp, we listen very carefully to our customers' requests. This can range from developing existing products to creating entirely new ones. We utilize the expertise available, from sales and project management to installers and developers, to find new ideas and approaches.



# SERVICE AND SUPPORT

Since we at Stapp control the entire chain from idea to reality, this enables a quick response for service and support. We also have the ability to service and support our turning targets and retrievers remotely.



## SALES SUPPORT



## PROJECT SUPPORT



- Understand the customer's needs
- Provide clear technical guidance
- Highlight key benefits
- Present the most relevant features
- Deliver training on products and their use
- Maintain a confident and respectful presence during customer meetings

- Understand customer needs
- Offer clear support during installation
- Ensure all conditions are in place for a smooth setup
- Explore additional solutions that add value



# MEET THE STAPP TEAM



**MARCUS  
VELIN MOBERG**

Chief Executive Officer



**JONAS  
ANDERSEN**

Project Manager  
Target System



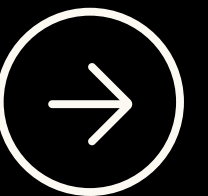
**FREDRIK  
SANDBERG**

Development  
And Support



**DAN  
KRIGHOLM**

Business Development  
And Sales





Ingoude Company Stapp AB

# THANK YOU

for your time and attention

Present by Dan Krigholm



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